REDÜKTÖR TEKNOLOJİLERİ DERGİSİ (REDUCER TECHNOLOGIES MAGAZINE)
ADS PRICE LIST 2012

Regular Inside pages (after 15th page)

Page Size	(x1Times)	(x3Times)	(x6Times)	(x9Times)	(x12Times)
2 Full Page	2500	2250	2025	1825	1650
1/1	1500	1350	1215	1090	980
1/2	1000	900	810	730	660
1/3	650	585	525	470	420
1/4	400	360	320	270	240
Serial add	230	210	190	170	150

Special Positions

Ads Place	(x1Times)	(x6Times)	Status
Cover	4000	3000	2013 Sold Out
Back Cover	3500	2500	2013 Sold Out
Inside front cover	3000	2500	
Inside back cover	3000	2500	
Against Editor's page	2000	1750	2014 Sold Out
Page 1	2000	1500	2014 Sold Out
Page 2-3	2000	1500	2014 Sold Out
First 15 Pages	1750	1350	2014 Sold Out

Alternative Ads places & Ads size

Ads Place	Ads Size	Price	Status
Cover Banner	21cmx4,5	2500	2013 Sold Out
Half Cover Extra	10,5cmx28cm	3000	2013 Sold out
Insert	21cmx28cm	3000	
Insert additional	21cmx28cm	2000	
Front cover page (folded)	42cmx56cm	5000	
Separation ads	21cmx28cm	3500	

Notes:
*Prices are listed as EURO and %18 VAT is not included.
*Net ad size is 21cm x 28cm.
*Indicated prices are only for one Issue per page, it should be multiplied by the number of issues to calculate the total price.
*Ads will be designed and published according the written instructions of the companies.
*Ads design service will be provided for free if it's exclusively published for the Reducer Technologies Magazine only. If the company covers the ads design service than it is entitled to use this ads in other online and printed publications.
* %12 discount will be applied to the full advance payments.

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